

Earthbound Farms moves to 100-percent PCRPET

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Organic produce marketer Earthbound Farms is converting all of its plastic clamshell packages for lettuce and other produce to those made of 100-percent post-consumer-recycled PET (PCRPET). The organic produce grower is emphasizing its commitment to protecting the environment with the new clamshells, using material made from used soft drink bottles. The PCRPET is made from previously used plastic products such as soda or water bottles that would otherwise end up in landfills. The clear clamshell package is light, shatter-resistant and recyclable. Earthbound believes its conversion to 100-percent PCRPET for packaging will conserve 424,000 million BTUs and 68,307 gal of water, as well as eliminate 16,191 tons of carbon dioxide and divert 1.3 million lb of solid waste from landfills.



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