

PRESS SPECIFICATIONS

- 1 TO 10 COLORS, Both line and process printing using solvent inks.
- 59" MAXIMUM FILM WIDTH - Maximum Print Width 50"
- CYLINDER REPEAT RANGE: 11.000" to 34.243".
- LINE SCREEN: 85 lines per inch (LPI) to 250 (LPI) maximum with 5% minimum dot.
Separate screens from solids to run on separate plates.
- TYPE SIZE MINIMUM: Positive type- 6 point regular (serif and sans serif).
Reverse type- 9 point bold (serif and sans serif).
- RULE WIDTH MINIMUM: Positive rule- 0.5 point, Reverse rule -1.5 point.
- TRAPPING THICKNESS: 314 point minimum.
- UPC: Minimum 115% magnification with NO truncation, set to run in press direction.
- CENTERLINES: Placed on both horizontal and vertical centerlines of art.
- MICRODOTS: .015" diameter, no less than 7" apart and placed on centerline of art. If web is 20" or more, 3 microdots are needed. If located on top of a color, must be placed in a .030" circle knocked out of background.
- DENSITY DOTS: .156" (5/32") diameter, in process colors placed next to, above or below the upc.
- PLATES: All plates are .067 photopolymer.

GRAPHICS SOFTWARE:

ELECTRONIC ART REQUIREMENTS

All art work must be created in any of the following applications:

- Adobe Illustrator 8, 9, 10, CS, CS2, CS3, CS4, CS5
- QuarkXPress 4, 5, 6
- Adobe Photoshop 5, 6, CS, CS2, CS3 & CS4

FILE FORMAT:

1) All files must be Macintosh formatted.

- Adobe PageMaker 6.5
- Freehand B, 9, MX

- 2) All illustrations created in Freehand or Adobe Illustrator must be saved as EPS files.
- 3) All Photoshop files or placed images must be saved as EPS or TIFF (No BMP, JPEG, etc.) The image Resolution must be 300 dpi or higher. CMYK format preferred.
- 4) Submit original placed Photoshop image files for art that has embedded images.
- 5) QuarkXPress documents should have all Trapping features off.
- 6) Corel Draw files must be converted to Illustrator EPS format.
- 7) Art must be set up in position to proper bag layout/dyeline.

FONTS:

THE PLATINUM PACKAGING GROUP

Both SCREEN and PRINTER FONTS of all the typefaces used for the artwork must be included in the Disk. If the font is in PC format and not available in Mac format, the type must be converted to curves (outline).

STORAGE:

All files can be saved and stored in the following removable disks:

- CD ROM
- DV

NOTES:

- **A PRINTED LIST of the content of the disk must be provided. The most current documents that need To be worked on must be highlighted or noted.**
- **FULL SIZE COLOR PROOFS must be submitted with the disk.**
- **PMS COLORS must be supplied; otherwise generic colors will be applied.**