# THE PLATINUM PACKAGING GROUP

### **PlatSeal Heat sealable Lidding Films**

- We offer basically three types of Lidding films: Laminated, Co-Extruded and Coated Films
- These are all PET based film. They are either laminated to a base sealant layer, or a Sealant is extruded onto PET or coated onto PET. Different films for different applications!
- Heat Seal Curves can be provided for each customer's application. Where the amount of temperature, dwell time and pressure can determine the best sealant strength. This enables you to give the client the exact settings when they trial our materials.
- Anti-Fogs are available on certain films, this is ideal on Produce Applications (with respiring products)
- Additional Coatings can replace High Barrier ALOX or PVDC or EVOH
- Needle and Or Laser Perforations can add value and extend shelf life. This is all available from our in- house technology
- Reseal-able Technology now available (see links below)
- Future Technology in 2016 will provide the ability to extrude in one pass all sealants and barrier layers. This will reduce costs due to a quicker manufacturing process.
- An Example : Typically clam shells are used in the US for produce applications, this really is two containers, a base and lid. Lidding film is very common in the Canadian market and in Europe. It is a new emerging market in the USA. Pom-Wonderful and Nuturipe (nationally known brands) now lidded.
- A lidding Film provided stack-ability, Reduce package cost % as the customer is buying effectively 50% less plastic (no lid being purchase). Tamper evidence is better. Printed Lidding can reduce packaging costs compared to a base and lid. Cost savings by 30% due to the removal of a lid and a label!

### **Interesting Links**

### Reseal Film U Tube Vids

https://www.youtube.com/channel/UC63o4aJhJ2OYF5Rai86yVDg

### HeatSeal Curve

http://platinumpkggroup.com/wp-content/uploads/2015/01/Graph-Sealing-to-No-2-PET-Trays.pdf

### <u>Literature</u>

http://platinumpkggroup.com/wp-content/uploads/2015/07/Summary\_of\_Plat\_Seal\_Films.pdf

## Video Presentation

https://www.youtube.com/watch?v=1QhG9sR8k8s https://www.youtube.com/channel/UC63o4aJhJ2OYF5Rai86yVDg